

Embargo: Thursday, November 26, 8:00am (Bangkok)

PRESS RELEASE:

Ardent Capital Launches Ardent Hired, Southeast Asia's One-Stop Recruiting Service for Startups

Bangkok, 26 November 2015 — [Ardent Capital](#) has announced the launch of Ardent Hired, a recruiting company aimed at helping fast-growing startups in Southeast Asia with tailored recruiting services.

Ardent Hired, which was incubated from Ardent Capital's internal recruiting team, has been active in generating and placing candidates in many top startups including [aCommerce](#), [HappyFresh](#), and [Moxxy](#) and looks to ride this momentum across the region.

The company will be led by [John Thornton](#), a seasoned recruiter with over 5 years experience across Europe and Asia, and a team of local recruiters familiar with the local talent pool and startup ecosystem. "We are excited at this amazing opportunity to help drive the startup ecosystem even further by working with leading companies in the region," says Thornton. "Additionally, we are proud to have made a significant contribution to aCommerce's growth, and we're ready to extend our services to companies looking to hire and retain the best candidates."

A Unique Startup Advantage

Ardent Hired differentiates themselves from competitors by being one of the only active recruiting teams that have worked within the walls of a startup. Growing from within Ardent Capital's Dusit Thani office, the team has worked directly with leading ecommerce solutions provider, aCommerce, a company that has swelled to over 700 employees (from 400) in 2015 alone.

Ardent Capital CEO, [Adrian Vanzyl](#), says "Ardent Hired is in a unique position as the team has worked side by side with fast-growing startups and understand the direct needs of each division, line manager, and even co-founders at various stages of a startup's growth projection. Not many recruiting firms, if any, have had this type of access to really dissect the recruiting challenges a startup faces on a day to day basis in Southeast Asia."

aCommerce was also incubated within Ardent and is headquartered at the same Dusit Thani office.

aCommerce CEO Thailand, Tom Srivorakul, says "aCommerce is a typical high growth company building a talented team within a highly competitive ecommerce industry. John and Ardent Hired consulted directly with our business heads to fulfill the caliber of team members within specific timelines and budgets. Clearly the indication of a great partner who understands our needs and delivers results."

Services and Impact Approach

Using a strategic approach to recruiting, Ardent Hired emphasizes not just a client-service provider relationship, but a partnership that thrives off of an “embedded” approach. Ardent Hired recruiters focus on micro-factors with partners to prioritize and deliver the most impactful candidates that coordinate with a startup’s strategy.

With an understanding that today's recruiter needs to fulfill a wide range of tasks outside of their normal scope of work, Ardent Hired provides services including social recruiting, implementing recruitment processes, event planning, candidate screening and evaluation, and promotional design, as well as all traditional recruiting services on a personal level.

###

About Ardent Capital

Ardent Capital is an operating venture capital firm built by a team of experienced entrepreneurs with a history of successful exits throughout Southeast Asia and globally. Ardent Capital brings a dedicated network of companies covering all aspects of ecommerce including B2C, B2B, demand generation and fulfilment in the region.

Ardent is also open to investments in other sectors that provide synergistic value to ecommerce, such as fintech. Our past investments include: aCommerce, Moxy, Bizzy, Snapcart, Salestock, HappyFresh, Floship, Shopline, and more.

About Ardent Hired



Ardent Hired, the recruitment arm of Ardent Capital, was established in 2015 to provide hiring solutions for high-growth startups in Southeast Asia. Utilizing a vast network of connections and 'ready to work talent', we use our expertise in social recruitment, marketing, design, event planning, and PR to improve the recruitment process, and make hiring more effective. By embedding ourselves deep within a company's core hiring strategy and needs, we help startups gain a competitive advantage in today's crowded market. To date, we have helped Ardent Capital cultivate hundreds of jobs for Ardent Capital portfolio companies in Southeast Asia. Ardent Hired is proud to partner with startups from all sectors across the region.

Media Contact: Jared Polites (jared@ardentcapital.com)